



Facebook Analytics Report January 1-31, 2022



**Total number of
Followers:**
4,537



Number of post:
6



Average Reactions:
2.2



Average Comments:
0.5



Average share:
0.5

Top Post Based on Reach

A screenshot of a Facebook post from Texas State University Career Services. The post is dated January 27, 2022. The text of the post reads: "Final reminder to on-campus employers! The deadline to nominate student employees for the Student Employee of the Year is tomorrow! [in the comment!](#)". Below the text are interaction options: Like, Comment, and Share. There is 1 comment. The comment is from Sara Shields, who is commenting as Sara Shields. The comment text is: "You're commenting as Sara Shields. To interact as Texas State University Career Services, go to Meta Business Suite." Below the comment is a link from the author, Texas State University Career Services, to a page: <https://www.careerservices.txstate.edu/.../on.../seoty.html>. Below the link is a photo of a building with the text "CAREERSERVICES.TXSTATE.EDU Student Employee of the Year (SEOTY)".

This post ranked as number 1 for Career Services with the most number of accounts reached and 1 comment.